

Creative Thinking Workshop

# Release the Creative

Kristof Creative



**Creative problem-solving techniques designed to help your team develop new ways of thinking so they can generate break-through ideas to help your business succeed.**

Thank you for your interest in my creative thinking workshop.

With additional input regarding your goals and the group attending, I can tailor a workshop to focus around specific tools and exercises to help your group learn alternative ways for changing their perspective -- giving them the ability to approach their projects in new and different ways. Your workshop will also be designed to help them gain insight into external and internal elements that can cause creative blocks and tactics and processes they can use to work through/overcome them.

Workshops are conducted in sessions of 45 minutes each with 15-minute breaks. I have found this structure to be the most productive with the least amount of attention fall-off. Although I can run a single 1.5 hour+ session, I advise against it as there tends to be too much information to absorb -- and I'd hate to send your group off with a bad case of "dead head".

Workshop consulting fees are \$100 per participant for (1) 45-minute session or \$175 per participant for (2) 45-minute sessions -- plus travel expenses. Six participants (minimum) required. A 50% deposit is due in advance with the remainder due on the day of the workshop prior to commencement.

Placement of the sessions within your schedule is flexible.

Please let me know if you have any further questions.



Thank you.

Michael Kristof

Creative/Art Director / Thinker / Speaker /

## **Creative Workshop**

To stand apart from the competition your team needs to be unique, progressive, and provide your clients and customers with more inventive products and services.

My comprehensive and incredibly fun creative problem-solving workshops are designed to help your team break away from their routine thought process.

They will learn to visualize new approaches and solutions to an ever-changing marketplace while working cohesively as a team.

My creative problem-solving techniques and alternative thinking exercises will provide them with the needed skill sets to be more productive, enthusiastic, and inspired employees. This equates to a more enjoyable work environment and stronger bottom-line.

### **Workshop includes:**

- Brainstorming Strategies
- Ways of Thinking
- Unusual approaches to everyday problems
- When groups work together — and when they don't
- Creative problem-solving mind tricks
- Zen and the Art of Problem-Solving
- Brain Trip Exercises

### **Topics covered:**

- Creativity: Where does it come from?
- Conquering Internal Fears
- Creative Work Plans and Strategy
- Creative Thinking Exercises



- Brain Storming vs. Brain Sprints
- Your Brain and its Magical Bag of Tricks
- The Importance of Not Thinking
- Harnessing the Vision of Youth
- Centering Yourself
- Design and Presentation
- Working as a Team

## **Applicable Benefits:**

- Improved Communication
- Conflict Resolution
- Managing Creativity
- Organizational Mindset Change (for the better)
- Problem Solving Techniques
- Professional Development
- Research & Development
- Team Building
- Understanding Customers

## **Who Should Attend:**

- Colleges & Universities
- Federal Government Agencies
- Fortune 500 Companies
- Health Care Providers
- Internal Organizations
- Military Services
- Non-profit Organizations
- Public School Systems
- Professional Practices
- Small Businesses
- State & Local Governments
- Trade Associations